



Saturday & Sunday,

September 10 & 11, 2011

The 2011 James J. Hill Days' parade is on Sunday, September 11<sup>th</sup> at 1:00 p.m. and we want **YOU** to be a part of it. This parade is more than big floats and marching bands. It's better - because it's a reflection of Wayzata. It's a great promotional opportunity for Chamber businesses, local charities, civic groups, etc., and it is FREE for Chamber members! Participants in the parade will be seen by thousands of parade-goers. This year's theme is "Stars & Stripes". Be creative and get movin'! As always, we will be having a competition... units will be judged in the following categories:

- A. "James J. Hill Award" (Chamber Members Only)
- B. "The Conductor's Award" for best musical unit
- C. "The Depot Award" for the Best Themed Entry!

Here's the deal: although they are fun, you don't need a float or some other big "get-up" to be in the parade. Vehicles with your logo on the side are perfect examples of modern day floats! All you need is a little creativity and some fun people. **OR**, if you want, you can sponsor a parade unit. This has become a popular way for businesses to become involved in the parade. It works out nicely because many parade groups (such as horse groups, marching bands...) charge a fee for parade appearances. As a sponsor, you would cover the cost of a group. In turn, that group would carry your company's banner or hand out materials.

Set-up time will be on Sunday, September 11<sup>th</sup> at 11:30 a.m. on Lake Street. Details of the line-up will be mailed to you the end of August. If you have any questions, contact me at the Chamber office (952) 473-9595 or via email [bbeyer@wayzatachamber.com](mailto:bbeyer@wayzatachamber.com)

Sincerely,

Brooke Beyer  
Community Events Coordinator  
Greater Wayzata Area Chamber of Commerce



Sunday, September 11, 2011  
1:00 p.m.  
Lake Street - Wayzata

## Official Parade Entry Form

\_\_\_ Business (including Non-Profits)- Wayzata Chamber Member No entry fee  
\_\_\_ Business (including Non-Profits)- Non Chamber Member \$75.00 entry fee  
\_\_\_ Political Candidate - Wayzata Chamber Member No entry fee  
\_\_\_ Political Candidate - Non-Chamber Member \$75.00 entry fee

\*Sorry, sponsorships for the entry fee are up to the unit entering the parade and will not be sought by the Chamber.

\_\_\_ I would like to sponsor a parade unit. Amount to be Sponsored \$ \_\_\_\_\_

Check/Cash  Visa  MasterCard Card # \_\_\_\_\_ Exp. \_\_\_\_\_ V-Code \_\_\_\_\_

\*\*Please note your payment is your reservation\*\*

Group/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone#: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

**Brief** description for announcement by parade emcee:

\_\_\_\_\_  
\_\_\_\_\_

Special requests for parade set-up:

\_\_\_\_\_  
\_\_\_\_\_

\* A confirmation letter containing detailed information about the parade will be sent out later in August.

I wish to enter my parade unit under the following category (please check one only)

\_\_\_ "James J. Hill Award" (Wayzata Chamber Members Only)

\_\_\_ "The Conductors Award" for the best musical unit

\_\_\_ "The Depot Award" for the BEST ENTRY

**Participants Agree To:** Abide by the rules and regulations as specified by the entry coordinator. By entering in and participation in the parade, the applicant voluntarily and knowingly releases and discharges the Wayzata Chamber of Commerce, the City of Wayzata, their employees, representatives, volunteers, agents, officers and directors from any and all claims whatsoever, arising from any act, negligence or tort on the part of any person, in, upon, or about the assigned premises and the parade grounds which may arise from the James J. Hill days parade. No Refund of entry fee due to adverse weather. Entry fees will be non-refundable after Friday, July 29, 2011.

**IMPORTANT!!!** For safety reasons, no items of any type are to be thrown from any float. No stickers are allowed. If you wish to give away candy or promotional items, you must have a separate person doing so along the sidelines of the parade route. Please make sure all volunteers are aware of this policy!

Signature \_\_\_\_\_ Date \_\_\_\_\_

\*The deadline for entries is Friday, August 12, 2011. Please return your entry to the Wayzata Chamber office at:

Fax it to (952) 473-6266  
OR MAIL TO:  
JAMES J. HILL DAYS PARADE  
402 East Lake Street  
Wayzata, Minnesota 55391