



Wayzata, MN

**Rock n' Roll out on the Ice at the 27th Annual Wayzata Chilly Open!
SAVE THE DATE: Saturday, February 12, 2011**

Since 1984 hundreds of hearty Minnesotans head to Lake Minnetonka for this unique frozen golf event to celebrate our "chilly" winter season! Our great team of volunteers carve out two 9+ hole golf courses right out on the ice. Golfers come from all around with their golf clubs and hockey sticks to putt with tennis balls all around Wayzata Bay! This year's event, themed "Rock n' Roll," takes place Saturday, February 12, 2011 with tee times at 9:30 a.m., 11:30 a.m. and 2:00 p.m.

Wayzata Chilly Open Opportunities

Event Underwriter (\$6,000):

Become the exclusive event underwriter of one of the most unique events in the twin cities! As the event underwriter, you will receive recognition and logo inclusion on everything associated with the event. Connect with hundreds of winter-loving Minnesotans all around the twin cities.

19th Hole Sponsorship (\$3,000):

Sponsor this golfer favorite spot and receive recognition and logo inclusion on all online, email and print promotional materials, plus onsite promotion and signage at the event in the 19th Hole Tent.

Entertainment Sponsorship (\$1,500):

Sponsor the live entertainment by LIVEWIRE inside the 19th Hole Tent. Receive recognition on all online, email and print promotional materials, plus promotion signage at the event in the 19th Hole Tent.

Putting Green Sponsorship (\$1,000):

Similar to a hole sponsorship, the putting green let's you in on the golfer action. Located near the registration area, you will have the opportunity to connect with golfers as they practice their putt putt before they hit the course! The advantage to the Putting Green Sponsor is that your business will be exposed to all golfers at the event – golf hole sponsors only see half the registered golfers. Plus, your sponsorship is recognized on all event materials.

Course Sponsorship (\$1,000):

In conjunction with a hole sponsorship, the course sponsor gets prime location on hole #1 of their course, plus event signage at the entrance to their course, recognition on all online, email and print promotional materials.



Chilly Open Golf Hole Sponsor (Starting at \$150):

Starting at just \$150 for Wayzata Chamber members this is a great way to promote your business at a unique winter event! Pick a band or music era to represent for the "Rock n' Roll" themed event and start planning a fun frozen golf hole. As a hole sponsor you are recognized on the event website and on most promotional materials.

Chili Cook Off Sponsor (\$500):

This is the third year of the Chili Cook Off at the Wayzata Chilly Open. Restaurants in the Greater Wayzata Area will compete for the best chili dish! As the Chili Cook Off sponsor your business will receive signage in the 19th Hole Tent near the cook-off participants and judging area as well as recognition on the event website and promotional materials. This is a great way to start off your future involvement in the event.

Chili Cook Off Contestant (FREE for Chamber Members or \$100 for non-members):

Do you have a restaurant in the Greater Wayzata Area? Have a great chili recipe? Participate in the 2011 Chili Cook Off! This opportunity is a great way to sample your product to 800+ attendees and compete for the best chili recipe on Lake Minnetonka! This event takes place in the 19th Hole Tent at the event. You will receive recognition on the event website, some promotional materials and have space at the event to serve your chili and promote your business!

Chilly Open Golf (\$37 per golfer):

Where else can you rock n' roll, enjoy 9+ holes of frozen golf, plus all-you-can-eat chili in one day? Golf the Wayzata Chilly Open! \$37 gets you admission to the event and includes: 9+ holes of golf on one of two courses, an official Wayzata Chilly Open winter hat, food and prizes at each golf hole and all-you-can-eat chili at the Chili Cook Off. Register online at www.WayzataChillyOpen.com beginning December 15, 2010.

Chilly Open Volunteer:

Volunteer at this frozen fun event to celebrate winter. We're looking for volunteers to help with golfer check-in, course maintenance through the event, event clean-up etc.

We hope you consider getting involved in the event in some way. For all of these great opportunities, please contact the Wayzata Chamber Office by December 3, 2010. After this date the Wayzata Chamber reserves the right to seek sponsorships from businesses outside the chamber. Questions, comments and suggestions are always welcome!

Sincerely,

2011 Wayzata Chilly Open Planning Committee

Greater Wayzata Area Chamber of Commerce

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