



GET in the KNOW...

Greater Wayzata Area Chamber of Commerce Newsletter

October 2010

2010 Person of the Year Chris Pierson



The Greater Wayzata Area Chamber of Commerce is pleased to announce that **Chris Pierson** has been named the 2010 Person of the Year!

The Person of the Year award is presented each year to a chamber member who has gone above and beyond the call of duty. Considerations for the Person of the Year award include a member of the Wayzata Chamber of Commerce, an active participant and supporter of Chamber events, and a contributor to the economic, civic, commercial, and educational interests of the Wayzata area.

Mr. Pierson is a homegrown Wayzatan. A graduate of Wayzata High School, Chris attended Middlebury College in Vermont and returned to Minnesota for Law School at the U of M. He and his wife Becky reside in Plymouth with their two children Maggie and Christopher.

Chris has been a successful attorney in the greater Wayzata area business community for the past 16 +years. He is currently a partner at **Pierson & Pierson, PLLP**.

Chris is active in many community initiatives, organizations, and worthy causes. Chris has served on many boards including the Chamber, Rotary and many others. Chris is very dedicated to helping others which is reflected in his service to

I.O.C.P., Wayzata Community Church, Wayzata Community Clinic, and others.

Below is an excerpt from one of the many nomination forms. "Chris is young, vital, energetic, smart, and caring. He is centered on 'community building' activities and he gives generously of his time, talents, and wisdom as a lawyer."



Please join us on October 28 as we honor Chris Pierson!

Recognition Luncheon

Thursday,

October 28, 2010

11:30-1:30 p.m.

\$20.00 per person

Wayzata Country Club

Reservations required with

payment by noon Monday, October 25.

Call 952-473-9595 to reserve your seat!



Sponsored by:



Thank you to all the James J. Hill Days sponsors, participants and volunteers for making this year's event a success! See the insert inside this issue for additional information.

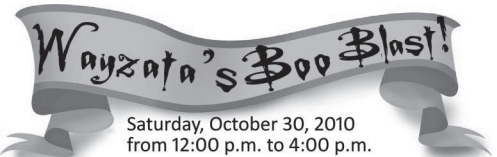


YP Halloween Happy Hour and Spooktacular Pumpkin Carving Contest at Sunsets

Tuesday, October 19 4:30-6:30 p.m.

Join the Young Professionals Group for this SPOOKTACULAR Event! Grab a drink and some free appetizers from **Sunset's** and head out to their patio where the pumpkin carving contest will be held! Prizes will be awarded for the scariest, most creative, funniest, and best overall pumpkin carving.

***The first 20 pumpkins have been donated by **Otten Brothers**. First come first serve basis by RSVP'ing to Nicole at 952.473.9595. After that BYOP (Bring your own pumpkin).



Saturday, October 30, 2010
from 12:00 p.m. to 4:00 p.m.



Celebrate Halloween in Wayzata and trick-or-treat at retail shops all around town during Wayzata's 2nd Annual Boo Blast on **October 30, 2010**. From **12:00 - 4:00 p.m.** families can enjoy in-store activities, spooky specials and goodies for the little ones! The Wayzata Towne Trolley will also be in operation that day to bring shoppers around town. Visit www.wayzataweekends.com for more information and to download a complete schedule of events.



GET to KNOW... ♦♦♦

2010 Board of Directors Executive Committee

Dan Koch, Board Chair
Signature Bank

Cindy Leines, Past Board Chair
C.E.L. Public Relations

Suzanne Grandchamp,
Vice Board Chair
Grandchamp, Guyette & Cronin, PLLC

Jim Fox, Treasurer
Wells Fargo

Directors

Maari Anderson,
Roger Fazendin REALTORS, Inc.

Mark Beckstrom, Community Member

Chris Graham, Graham Jewelers

Hans Frees, Outdoor Escapes

Peter Hitch, Data Doctors

Mike Lee, David Lee Funeral Home

Michelle Lureen, Anchor Bank

Katie Monger, Copeland Buhl & Co.

Jim Starry, Sports Hut

Erin Steckler, Flagship Bank

Ellen Timmerman-Borer,
Hammer Residences

Staff

Peggy Douglas
President

Andrea Bader
Community Events Coordinator

Nicole Biskey
Membership Services Coordinator

Office Hours
8:00-4:30 p.m.
Monday-Friday
952-473-9595
952-473-6266 FAX
info@wayzatachamber.com
www.wayzatachamber.com



Dan Koch

Recently the Chamber organized a meeting with local commercial property owners, a few community members and Mayor Willcox to talk about what we can do as a group to promote our great city and attract quality, long-term tenants to fill the vacant spaces in town. We want to get the word out that Wayzata is THE place to do business. One thing that struck me from the meeting was a consensus among the group that we could all do a better job of creating a welcoming atmosphere around town.

We plan on meeting with the same group in a few weeks to continue the conversation and formalize the next action steps. But the real work doesn't start with a committee in a meeting room. The real work starts with all of us, whether you own a property or business in town, work in town, live in town, or volunteer in town – you are an ambassador of Wayzata. You are the face of Wayzata. Visitors perceptions of the city start with

their interaction with all of us. We need to come together to create a positive energy about town. We need to make visitors, customers and fellow community members feel welcomed and appreciated. We should celebrate full parking lots and tables, not complain about having to walk too far to get to a store or wait too long to sit down and eat. We should be happy to stop for bikes and pedestrians in cross walks, not upset that they are slowing us down. Standing in line for ice cream, coffee, or paying for a shirt – you betcha! We're glad you're here. Thanks for coming. Please come back. It's a simple concept that sometimes gets lost in all the other complexities of our daily tasks and struggles. Typically though, it's those simple basics that have the greatest impact with the least amount of effort. Enjoy your Fall and enjoy Wayzata.

Dan Koch

Signature Bank
2010 Board Chair

Communications Task Force Completes their Work! By Peggy Douglas

For the past 5 months a group of talented and resourceful chamber members has been meeting to review the Wayzata Chamber's communications to both members and the public. Under the leadership of *Suzanne Grandchamp* of **Grandchamp, Guyette & Cronin**, the group's purpose was to study and evaluate all communications of the Chamber and to prepare a report of recommendations to the Board of Directors for their annual planning meeting in November.

In this day of rapidly changing ways to communicate, every organization has to keep re-evaluating how and what to communicate. The popularity of Social Networking alone brings to mind many questions. How to use it? When? What is appropriate?

What staff is responsible and how much time to allocate? Your board will respond to and evaluate the committee's recommendations for our 2011 Plan of Work. So start watching for the changes. Let us know what you think. We are always open to your suggestions.

Thank you to our enthusiastic committee members: *Mark Beckstrom*, *Mike Lee* of **David Lee Funeral Home**, *Bridget Ulrich* of **Hammer Residences**, *Max Windmiller* of **Minnetonka Travel**, *Jan Allen* of **Northwest Animal Hospital**, and *Kristin Harper* of **Morgan Stanley Smith Barney**. Thanks also to *Caroline Melberg* of **Small Business Mavericks** and *Chelsea Janke* of **C.E.L. Public Relations** for their expertise in the Social Media discussions.

GET KNOWN...♦♦♦

Welcome New Members

The Business Bank

Michelle Lureen
952-847-1108
mlureen@businessbankmn.com
Businessbankmn.com
Banks

Circa Vintage

Laura McPhillips
952-583-2389
shop@circavintage.org
Vintagemn.com
Specialty Retail

Envy Skin Clinic

Courtney Heimerl
952-983-4588
Courtney@envyskinclinic.com
Envyskinclinic.com
Aesthetics

Farmers Insurance Group

Jena K Lund
952-288-2208
jlund1@farmersagent.com
Farmersagent.com/jlund1
Insurance

Flagship Bank

Jackie Herman
952-358-2531
jherman@flagshipbanks.com
Flagshipbanks.com
Banks

Innovative Flooring Design

Bill Cizinski
952-476-0106
bill@innovativeflooringdesign.com
Innovativeflooringdesign.com
Floor Covering

Paul Davis Emergency Services of Wayzata

Dan McCarty
952-334-9396
dmccarty@pdes-usa.net
Pdrestoration.com/wayzatamn
Construction & Contractors

Plymouth Plaza Great Clips

Jennifer Finkelstein
763-473-3075
Regina.finkelstein@greatclips.net
Greatclips.com
Salon

Sapphire Advanced Aesthetics

Dr. Leslie Smith
952-460-1970
info@sapphireadvancedaesthetics.com
Sapphireadvancedaesthetics.com
Aesthetics

SERVPRO of Plymouth/Long Lake/ Medina

Kent Jennings
763-557-7323
Kent.jennings@servpro9836.com
Servpro.com
Fire & Water Clean Up and Restoration

Step by Step Montessori School of Wayzata

Rose Minor
952-476-0240
Rose.minor@stepbystepmontessori.com
Stepbystepmontessori.com
Preschool & Childcare
Recruited by Dan Koch, Signature Bank

Thank You Renewing Members

(September 1-September 23)

Anchor Bank—Justine Durand
Coldwell Banker Burnet—Adam Fonda
Consultative Skin Care
Designer's Outlook
Dichotomy
Kailen Love + Life Architects
Life & Vitality Chiropractic
Morgan Stanley Smith Barney—
Tom Whitnah
Prime Insurance Agency
SpiritOne Art Gallery
Tree of Life Therapeutic Massage

51st Annual Golf Classic

Thank you Golfers, Sponsors, and Participants for making the 51st Annual Golf Classic another great event!



Tournament Winners

Les Bolstad II, Heidi Windmiller, & John Montague

Sponsored by

Edina Realty

www.edinarealty.com

News & Notes

New Home for Shoe Bob

Bob Fisher recently relocated **Bob's Shoe Repair** to Colonial Square. The new address is 1163 E. Wayzata Blvd.

Happy Birthday to The Foursome Clothing & Shoes!

The Foursome is celebrating 75 years in business this month. Gordy Engel and Staff will celebrate this milestone and help raise money for I.O.C.P. on October 9th, 6-9 p.m. 10% of all sales that evening will be donated to I.O.C.P. For ticket information please contact The Foursome at 763-473-4667.

Hammer Named Top Workplace by Star Tribune!

In June, **Hammer Residences** was named one of the Top Workplaces in 2010 by the *Star Tribune*. The organization ranked #4 out of 35 midsize companies. Hammer was also received special recognition for being a top workplace for Work/Life. Congratulations *Tim Nelson* and staff!

New Music Director joins the WSO

The Wayzata Symphony Orchestra welcomes its new music director, *Marlene Pauley*! Pauley is very talented. The WSO will perform its first concert on October 17 at Wayzata Community Church. For more information visits www.thewso.org.

Wayzata Stay Positive! Susan Eyton, Owner of E Salon



Wayzata Chamber Members,

I'm really looking forward to what is coming for Wayzata. It is needed. Although change can be hard to handle, in the end it is usually for the better. I have tried to be positive focusing on the future. Ed Briesemeister gave us a positive marketing piece about the Bay Center project to share with our clients. I believe that all parties involved are all trying their best to make the construction and redevelopment period pass quickly and painlessly.

I prefer to stay positive with all the construction because it takes far more energy to be negative than to be positive. I know next year, at this time, we will all look back and "slightly" forget all this construction and simply ENJOY our lovely town Wayzata!

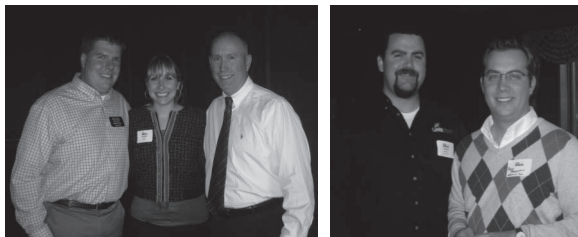
Some one recently asked me why I should stay positive at this time. My top ten reasons are below. My mother always said "Suzie honey you smile and the whole world will smile back." Oh how true it is!

Top Ten Reasons To Stay Positive With Construction In Wayzata!

- # 10. Wayzata is going to be so Beautiful!
- # 9. Change is good
- # 8. It will attract more customers to Wayzata
- # 7. We will soon start the new Presbyterian Homes Development!
- # 6. We will have a fresh feel in Town
- # 5. Wayzata needs this!
- # 4 The intersection will be safer for pedestrians
- # 3 We'll have more parking for our customers
- # 2 They are almost Done!

And the # 1 Reason to Stay Positive with Construction in Wayzata is... Wayzata is going to be even more Beautiful!

YP Professional Development Breakfast with Greg Rye



Hans Frees, Bridget Ulrich, and Greg Rye Charlie Johnson and Ryan Brellenthin



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OCTOBER 2010 CALENDAR

- 1 **Young Professionals Development Breakfast,**
7:30 a.m. at Wayzata Country Club
- 5 **Executive Committee, 8:00 a.m.**
City Council, 7:00 p.m.
- 7 **Ambassadors, 4:00, 4:30, & 5:00 p.m.**
- 12 **Chilly Open Planning Meeting, 8:00 a.m.**
at the Chamber Office
Board Meeting, 12:00 p.m. at Hammer
- 19 **YP Halloween Happy Hour & Spooktacular**
Pumpkin Carving Contest, 4:30-6:30 p.m. at Sunsets
City Council, 7:00 p.m.
- 21 **Ambassadors, 4:00 p.m. & 4:30 p.m.**
- 26 **City Council Candidate Forum, 7:00 p.m.** at
City Hall
- 27 **Membership Committee, 8:00 a.m.**
- 28 **Person of the Year Luncheon, 11:30-1:30 p.m.**
at Wayzata Country Club
- 30 **Boo Blast: Trick-or-Treating at Wayzata Shops,**
12:00 p.m. - 4:00 p.m. all around Wayzata



Check us out
on Facebook,
Twitter, and
LinkedIn!

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